iNex

Accelerator of strategic decision thanks to data **for energeticians**

Biogas

Solar
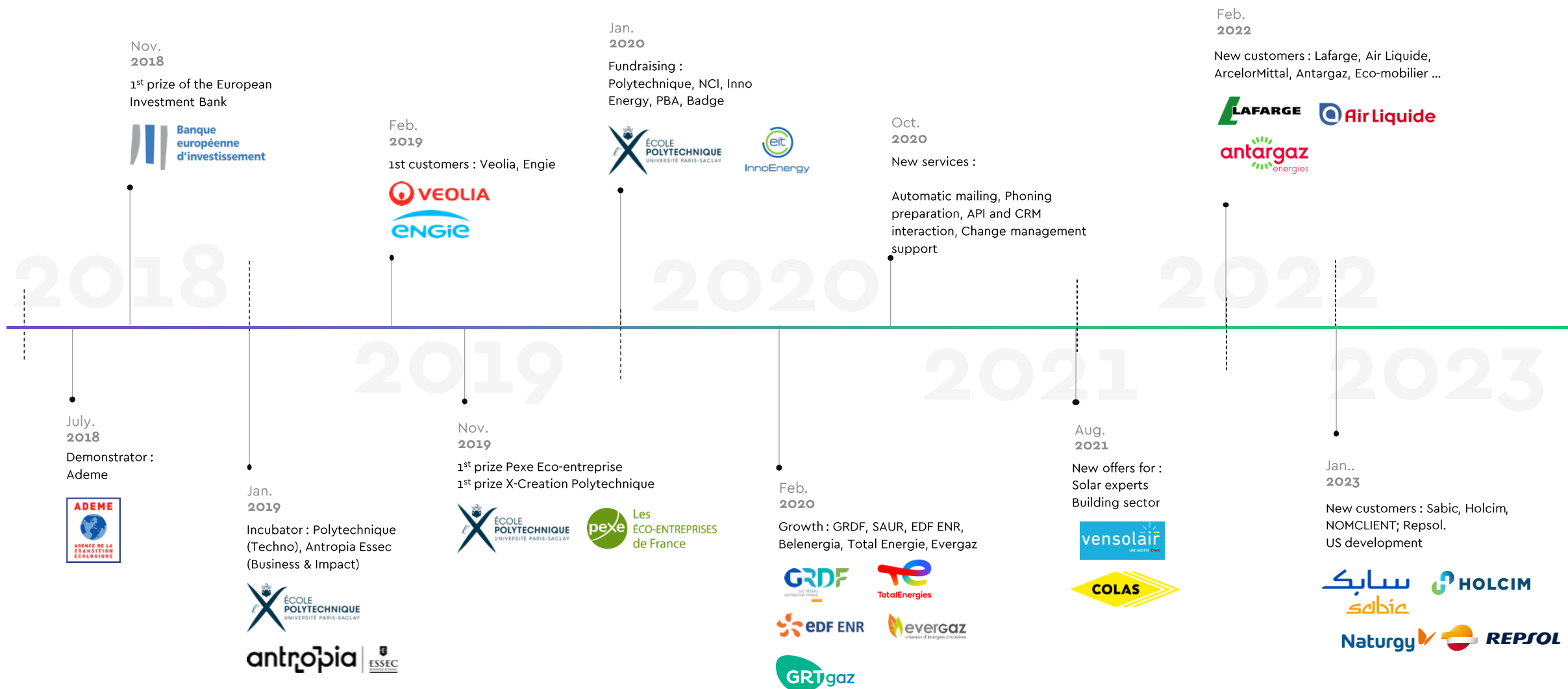
Biomass

Hydrogene

Heat & cold network

Our amazing journey

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Nov. 2018
1st prize of the European Investment Bank

Banque européenne d'investissement

Feb. 2019
1st customers : Veolia, Engie

VEOLIA
ENGIE

Jan. 2020
Fundraising : Polytechnique, NCI, Inno Energy, PBA, Badge

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eit InnoEnergy

Oct. 2020
New services :

Automatic mailing, Phoning preparation, API and CRM interaction, Change management support

Feb. 2022
New customers : Lafarge, Air Liquide, ArcelorMittal, Antargaz, Eco-mobilier ...

LAFARGE
Air Liquide
Antargaz energies

2018   2020   2022

2019   2021   2023

July. 2018
Demonstrator : Ademe

ADEME AGENCE DE LA TRANSITION ÉCOLOGIQUE

Jan. 2019
Incubator : Polytechnique (Techno), Antropia Essec (Business & Impact)

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antropia | ESSEC

Nov. 2019
1st prize Pexe Eco-entreprise
1st prize X-Creation Polytechnique

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pexe Les ÉCO-ENTREPRISES de France

Feb. 2020
Growth : GRDF, SAUR, EDF ENR, Belenergia, Total Energie, Evergaz

GRDF
TotalEnergies
EDF ENR
evergaz créateur d'énergies circulaires
GRTgaz

Aug. 2021
New offers for :
Solar experts
Building sector

vensolair UNE SOCIÉTÉ ENR
COLAS

Jan.. 2023
New customers : Sabic, Holcim, NOMCLIENT; Repsol.
US development

sabic
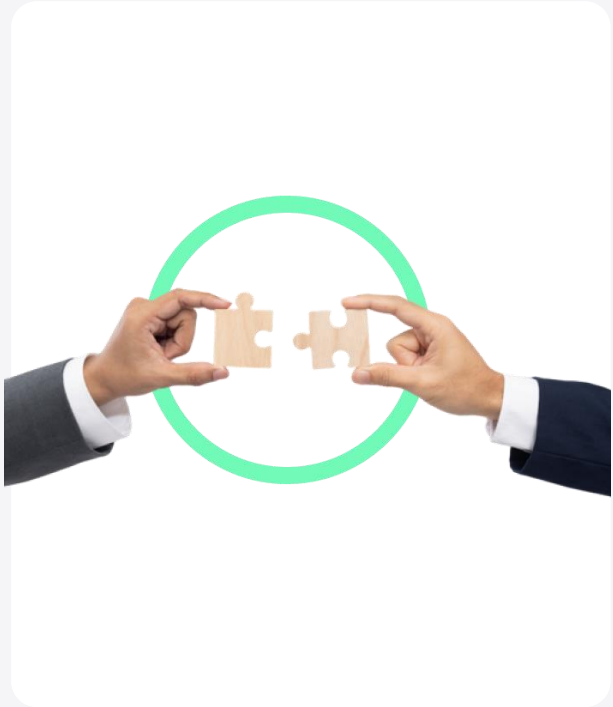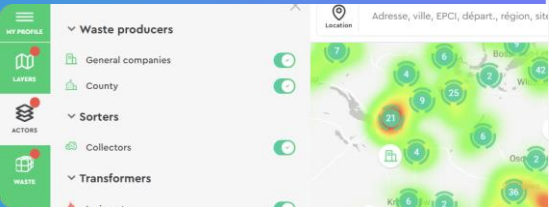*HOLCIM*
Naturgy
REPSOL

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What do we do ?

Market intelligence platform

- Feedstocks
- Competitors
- Partners
- Plots
- Regulation constraint

		QUANTITY ACCURACY	USABLE QUANTITY (RH)	METHANOGENIC POTENTIAL	MOBILISATION RATE %	METHANOGEI RETURN M3/TRM
and fats			0,11 t	0,51 MWh	19	452
from fruit and essing			635 t	323,78 MWh	100	52
e from vegetable d processing			29 t	12,67 MWh	13	44
			665			

MY PROFILE

LAYERS

ACTORS

WASTE

Location · Adresse, ville, EPCI, départ., région, site

- ⌄ Waste producers
  - General companies
  - County
- ⌄ Sorters
  - Collectors
- ⌄ Transformers

Operative consulting

- Project management
- Letter of intents
- Subject to permitting

Traceability

- Feedstocks origins
- Regulation documentation
- Environmental footprint

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Use cases

Industrialize your deployment

Clients

Energy companies investing in biogas

TotalEnergies   Naturgy   ENGiE

Needs

- **Digitalize** their marketing intelligence and buyers process
- **Evaluate** the methanizable potential in an area
- **Detect** qualified opportunities with the greatest potential

Diversify an energy offer

Clients

Energy companies offering a PV offer

antargaz energies

Needs

- **Define** and model the deployment of your strategy
- **Evaluate** the solarization potential of customers and prioritize them
- **Digitalize** the sales process

Decarbonize your energy

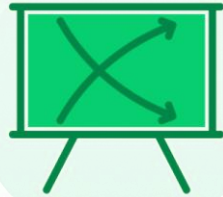### Clients

Industrials

KNAUF   ArcelorMittal

Needs

- **Reduce** the dependence on fossil fuels
- **Evaluate** the impact of an energy reorientation
- **Model** the feasibility for each energy source
- **Be supported** by technical experts

Platform objectives

Strategic projection

Anticipate opportunities using field data
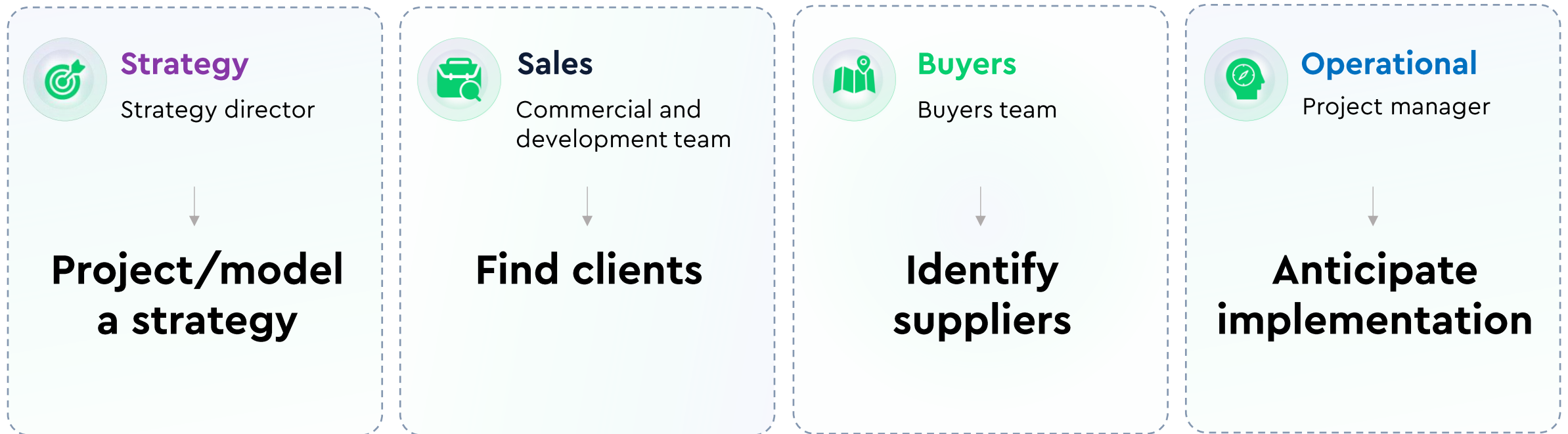
Model future investments

Operational efficiency

Industrialize development

Support teams in achieving their objectives

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Persona & needs

Strategy
Strategy director

↓

Project/model a strategy

Sales
Commercial and development team

↓

Find clients

Buyers
Buyers team

↓

Identify suppliers

Operational
Project manager

↓

Anticipate implementation

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Artificial intelligence for efficiency